

Rep Order# 6844881 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 105824

Printed: 08/23/2012 8:55 AM
Last Received: 08/22/2012 5:43 PM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV
Advertiser () JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2622
Buyer KEGAN BERAN
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2622
Flight Dates 08/23/2012 - 09/02/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	M-F	430A-453A	NEWS	:30	\$200.00	08/27-08/31	1	1	1	\$200.00	
	Buyline Comment: NEWS											
	9	M-F	11P-1135P	NEWS	:30	\$1,100.00	08/27-08/31	3	1	3	\$3,300.00	
	Buyline Comment: NEWS											
	10	TH-F	11P-1135P	NEWS	:30	\$1,100.00	08/23-08/24	2	1	2	\$2,200.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---

Report Totals: 22 / \$19,825.00

---SALES MONTHLY TOTALS---

Aug 12: 8 / \$1,600.00 Sep 12: 14 / \$19,225.00
Sales Totals: 22 / \$19,825.00
Station Totals: 22 / \$19,825.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

CATV	0%	KBLR	2%	KINC	0%	KLAS	42%	KVMY	25%
KTNV	23%	KTNV	1%	KVCN	1%	KVMY	4%	KVMY	0%
XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

BROKS JUL12
Lemois RA45+

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--- CREDIT RISK ---
CASH IN ADVANCE